

SPECIMEN 001 / ADELAIDE, AUSTRALIA

# STILL HERE.

One burger. Two mates.  
An ongoing observation.



**NOT GOING  
ANYWHERE.**

More than 30 years. Still here.

A Quarter Pounder kept since 17 November 1995.

Media enquiries: [info@seniorburger.com](mailto:info@seniorburger.com)

## 01 / THE STORY

# An unusually long lunch.

In November 1995, Casey Dean and his mates headed to Adelaide to record their first EP. After a party, they stopped at McDonald's on Anzac Highway. Jono left an uneaten Quarter Pounder with Eduard "Ed" Nitz and asked him to keep it until next time.

**Ed did.** Family members helped look after it over the years. In 2015, the joke went public on Facebook as "Can This 20-Year-Old Burger Get More Likes Than Kanye West?" The page kicked off the attention; The Project became a major early interview.

More than 30 years later, Senior Burger is still here. The story has travelled from Australian television to millions of Reddit views and an unexpected appearance in a PhD thesis.



Casey + Ed, circa 1995.  
Reynella, South Australia.



Casey + Ed, 2015.  
St Kilda, Victoria.

THE BURGER

**Quarter Pounder**

SINCE

**17 November 1995**

FROM

**Adelaide**

Photos supplied by Casey Dean / Senior Burger. Dates and locations from the owner's archive.

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02 / SELECTED COVERAGE

## Public sightings.

From Australian breakfast television to a Russian broadcast and a conversation on The Joe Rogan Experience. The burger gets around.

2015

### **The Project**

A major early interview after the Facebook page brought the story to public attention.

[Watch the interview >](#)

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2018

### **Russian television**

A feature in Teoriya Zagovora takes the story overseas.

[Watch the recording >](#)

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2019

### **ABC News**

A feature on the two mates and the burger they kept.

[Read the story >](#)

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2022

### **Accidentally academic.**

A University of York PhD thesis uses the news claim as an example in automated fact-checking.

[Read the thesis >](#)

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2024

### **Rogan had questions.**

Joe Rogan and Akaash Singh discuss Senior Burger in episode #2139. The clip is on Senior Burger's channel.

[Watch the clip >](#)

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2025

### **Today**

Casey and Ed join the Nine programme on 9 January.

[Watch the interview >](#)

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TV

### **Newsmax**

Casey and Ed talk burgers with Rob Astorino.

[Watch the clip >](#)

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03 / THE STORY KEEPS TRAVELLING

# Reddit had questions.

In July 2025, Casey took Senior Burger to r/AMA. The thread reached Reddit’s front page and gave readers a direct line to one of its custodians.



Reddit Post Insights, recorded 20 September 2026. Rounded platform figures; views are not unique visitors.

[Read the Reddit AMA >](#)

# The headlines kept coming.

|             |                                                                                                    |
|-------------|----------------------------------------------------------------------------------------------------|
| 24 MAY 2024 | <a href="#">New York Post &gt;</a><br>A US feature revisits the burger kept since 1995.            |
| 29 JUL 2025 | <a href="#">UNILAD &gt;</a><br>The burger’s story reaches another online audience.                 |
| 29 OCT 2025 | <a href="#">SFGATE &gt;</a><br>A reported feature explores the story and the oldest-burger debate. |
| 03 NOV 2025 | <a href="#">1440 &gt;</a><br>Senior Burger makes the daily newsletter’s title.                     |
| 07 NOV 2025 | <a href="#">Fox News &gt;</a><br>US coverage ahead of the thirtieth birthday.                      |
| 22 JUN 2026 | <a href="#">Deep English &gt;</a><br>The story becomes material for an English-language lesson.    |

04 / FOR EDITORS & PRODUCERS

## A lot to unpack.

A small object with a long backstory. Three ways into it:

### A friendship measured in decades.

Casey and Ed's shared history is the heart of the story: music, a trip to Adelaide and a joke neither of them quite let go.

### The things it has outlasted.

The iPod came and went. So did the original Game of Thrones series. Senior Burger is still here. A familiar way into changing times and the things people keep.

### A joke that escaped the box.

Australian TV, millions of Reddit views, international coverage, Rogan's reaction and a fact-checking thesis: one uneaten burger keeps finding new audiences.

AND YES, THERE IS MUSIC.

Senior Burger has a soundtrack, too: *Bun Believable*, *Straight from the Sauce* and *Don't Lettuce Down*. The names give you a fair idea of the sense of humour.

[Listen to Senior Burger >](#)

**A note on the story:** this is a long-running observation, not a laboratory experiment. Appearance alone does not establish food safety or explain why it has lasted. No independently certified world-record claim is made in this kit.

05 / THE MEDIA DESK

## Get in touch.

For interviews, photographs, background or a very unusual story, contact Casey Dean.

**info@seniorburger.com**



The actual burger.



Casey + Ed, 2015.



Casey + Ed, Riga, 2024.

### Open the media archive >

Burger photographs, Casey and Ed through the years, artwork and music. For a specific image, caption, credit or footage request, email Casey. Broadcast clips on page 3 link to their viewing sources.

Images in this kit: supplied by Casey Dean / Senior Burger. Archive dates and locations supplied by Casey. Please confirm the required credit and reuse details for your selected assets.

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**Still here.**